

# Indiana Funeral Directors Association Annual Convention

**OVER 70 EXHIBITORS**  
**OVER 275 ATTENDEES**

Exhibitors are invited  
to attend ALL events

Quality Industry Speakers  
Education Foundation Golf Outing  
Opening Party  
Presidents Awards Dinner



**May 20 – 23, 2024**



**143rd Convention and Trade Show**  
**Embassy Suites by Hilton Noblesville Convention Center**

## BEFORE MARCH 15, 2024

10x10 booth: \$1,300  
10x20 booth: \$2,025  
20x30 booth: \$3,800  
20x40 booth: \$4,700

## AFTER MARCH 15, 2024

10x10 booth: \$1,500  
10x20 booth: \$2,225  
20x30 booth: \$4,000  
20x40 booth: \$4,900

*The 20x30 booth is required for exhibitors with vehicles. Due to indoor restrictions at the Embassy Suites, these booths will be located outside under tents. This option also includes a 10x10 booth on the exhibit floor.*

## **SPONSORSHIPS AVAILABLE**

**All sponsorships are \$1500**

**Sponsor a speaker, a social event, the registration desk, and much more!**  
*(some sponsorships also require the cost of the item being sponsored)*

**INCLUDES:** Logo on ALL printed and digital promotional material, IFDA social media outlets and onsite signage, recognition during sponsored event AND full-page ad in the onsite guide!

# EXHIBITOR INFORMATION

Embassy Suites by Hilton Noblesville Conference Center  
 13700 Conference Center Dr South, Noblesville, IN 46060

## CHOOSE EXHIBIT SPACE

**ONLY ONE COMPANY MAY BE REPRESENTED PER BOOTH**

Choose your booth size and 2 preferred choices, and complete registration form with payment.  
 Included in your booth: one 6-foot skirted table and 2 chairs, WiFi  
*Floor plan subject to change.*

*All exhibiting companies will be limited to two (2) representatives per 100 square feet of space reserved. Additional badges are \$50 per representative. All exhibitors must be registered and have a badge to access the exhibit floor.*

Exhibitors will be assigned space in accordance with their preferred preference, as is possible. If we are unable to assign space in accordance with your preferences, an attempt will be made to assign comparable space in the same general location.

### PAYMENT POLICY

Booths must be paid in full at time of registration.

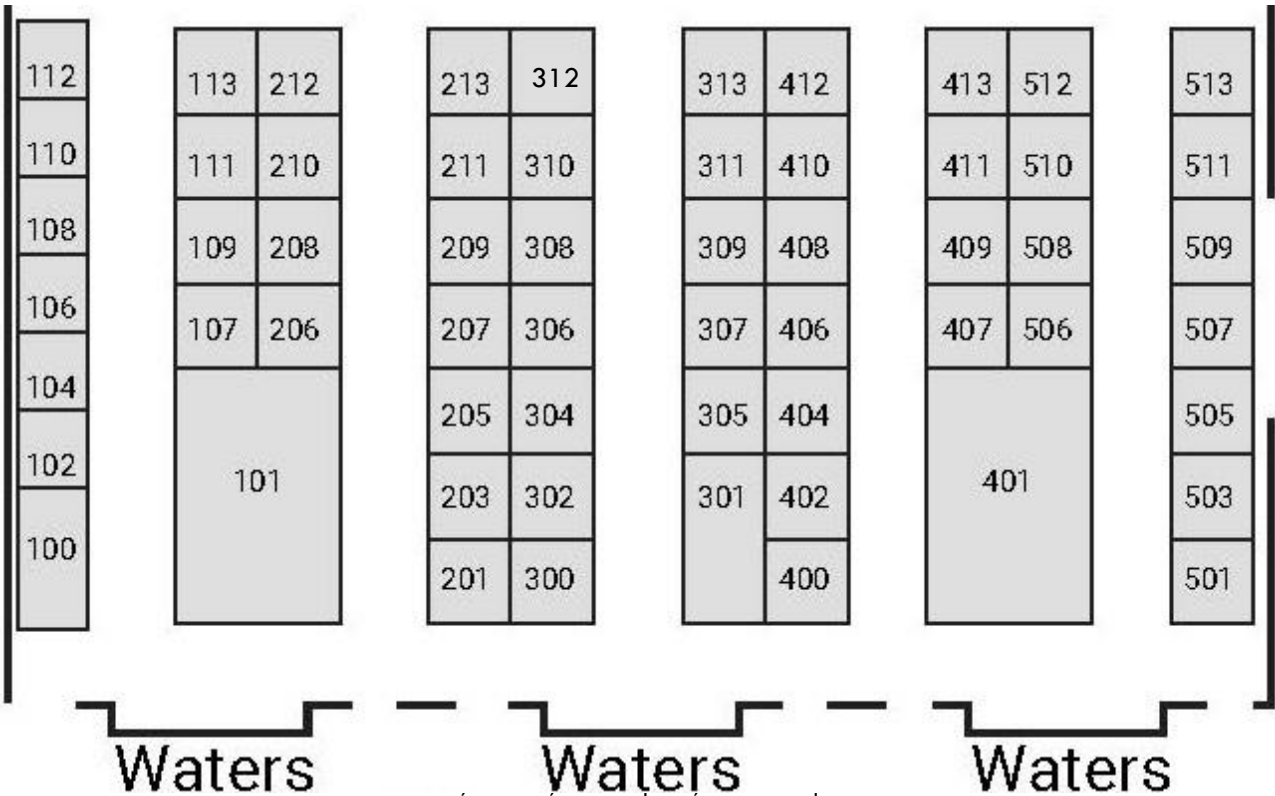
### CANCELLATION & REFUNDS

There will not be any refunds for cancellations after March 15, 2024

## CHOOSE SPONSORSHIP(S)

Choose your sponsorship, complete the form, and send to IFDA

*Floor plan subject to change*



# SPONSORSHIP OPPORTUNITIES

Our Convention offers several affordable sponsorship opportunities to companies looking to maximize their exposure to our attendees.

## ALL SPONSORSHIPS ARE \$1,500

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Exhibitors may sponsor more than one event

- |  |   |
|--|---|
| <input type="checkbox"/> Opening Party   | <input type="checkbox"/> Convention Bags                            |
| <input type="checkbox"/> KEYNOTE Speaker (TBD)   | <input type="checkbox"/> Speaker (TBD)                              |
| <input type="checkbox"/> President's Dinner*   | <input type="checkbox"/> Registration Desk                          |
| <input type="checkbox"/> Memorial Service  | <input type="checkbox"/> Memorial Lunch                             |
| <input type="checkbox"/> Pens <i>(plus cost of pens)</i>   | <input type="checkbox"/> Room keys <i>(plus cost of keys)</i>       |
| <input type="checkbox"/> Coffee Cup Sleeves <i>(plus cost of sleeves)</i> Choose day: Tuesday, Wednesday, Thursday |   |
| <input type="checkbox"/> Lunch on the Trade Show Floor (Tuesday)*  | <input type="checkbox"/> Lunch on the Trade Show Floor (Wednesday)* |
| <input type="checkbox"/> Lunch on the Trade Show Floor (Thursday)*   |   |

*\*may add cocktail napkins*

*Golf outing sponsorships will be available at a later date*

For more information on sponsorships, please contact Connie Galbraith at 317-846-2448 or [connie@infda.org](mailto:connie@infda.org).

Name of firm: \_\_\_\_\_

Owner/Manager: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: State: Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Amount \$ \_\_\_\_\_ Check # \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Mail, email, or fax form to Connie Galbraith | [connie@infda.org](mailto:connie@infda.org) | Fax: 317-846-6534**



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# EXHIBITOR REGISTRATION FORM

**\*\* ONLY ONE COMPANY MAY BE REPRESENTED PER BOOTH \*\***



Date: \_\_\_\_\_

Date Received at IFDA Office: \_\_\_\_\_

Company Name: \_\_\_\_\_

CORPORATE CONTACT	BOOTH REPRESENTATIVE (if more than one, please include on separate page)
Name	Name
Email	Email
Phone	Phone

## BOOTH PRICES & PREFERENCES

Booth Size: \_\_\_\_\_

TOP 2 CHOICES: 1. Booth # \_\_\_\_\_ at \$ \_\_\_\_\_  
2. Booth # \_\_\_\_\_ at \$ \_\_\_\_\_

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## PAYMENT INFORMATION

AMOUNT: \$ \_\_\_\_\_ CHECK ENCLOSED # \_\_\_\_\_ CREDIT CARD PAYMENT: \_\_\_\_\_  
(check payable to the Indiana Funeral Directors Association) Visa/MasterCard/AmEx/Discover

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature (required): \_\_\_\_\_

Billing Address: \_\_\_\_\_

We understand that there will be no refund if we cancel this contract after **March 15, 2024**. We hereby accept the exhibit space assigned to us. All rules and regulations governing the exhibit have been read by us and are hereby accepted and made a part of this contract, and we agree to comply by them. We agree to indemnify and hold harmless the sponsoring organization, exhibit facilities, and any officer or member of these organizations or their subcontractors for any loss, damage or injury sustained by an exhibitor or any other person, including but not limited to fire, theft, water or accidents of any kind.

**Mail, email or fax form to Connie Galbraith | [connie@infda.org](mailto:connie@infda.org) | Fax: 317-846-6534**

