

142ND CONVENTION & TRADE SHOW

May 22 – 25, 2023 | Embassy Suites Conference Center, Noblesville



REGISTRATION BROCHURE



KEYNOTE SPEAKER

John O'Leary
National Best Selling Author & Speaker

In 1987, John O'Leary was a curious nine-year-old boy. Playing with fire and gasoline, John created a massive explosion in his home and was burned on 100% of his body. He was given less than a 1% chance to live.

This epic story of survival (first showcased in 2008 with his parents' acclaimed book *Overwhelming Odds*) has never felt more relevant than as we live through the COVID-19 pandemic together.

KEYNOTE SPEAKER

John O'Leary

Embrace Your Thoughts, Elevate Your Life
Thursday, May 25, 2023

SPONSORED BY



**FUNERAL
DIRECTORS
LIFE**

NFDA

**NATIONAL
FUNERAL
DIRECTORS
ASSOCIATION**

REGISTRATION INFORMATION

LOCATION

Embassy Suites by Hilton Noblesville Conference Center
13700 Conference Center Dr South, Noblesville, IN 46060
(317) 674-1900

Book your hotel through the link below

IFDA has a room block at the Embassy Suites.

Our room rate is \$161 and you will receive a link when you register online



CHOOSE REGISTRATION PACKAGE

**with proof of another state membership, you may register using the member rate*

LICENSED MEMBER REGISTRATION

Full Registration*

BY 4/28/2023

\$225

Full Registration*

AFTER 4/28/2023

\$275

One Day Registration

\$225



NON-MEMBER REGISTRATION

Full Registration

\$550

One Day Registration

\$450

INCIDENTALS

Non-Licensed Registration (social events only)
Mortuary Students/Interns

\$150 (full/one day)
FREE

Annual Jerri Clayton Classic Golf Outing
Ironwood Golf Club

\$150/person*
\$600/foursome*

**Includes entry into closest to pin, longest drive and 2 mulligans per play*

CANCELLATION & REFUNDS

No refunds for cancellations after April 28, 2023

For more information on
our speakers and topics,
please visit our website
<https://infda.org/aws/IFDA/pt/sp/convention>



1305 W 96th St, Suite A, Indianapolis, IN 46260
317-846-2448 | f: 317-846-6534 | www.infda.org

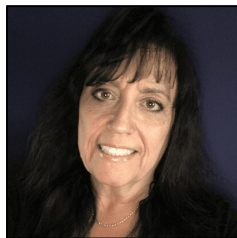
SCHEDULE

For CE credits, you must pay for an attendee registration (discounted rate available for vendors)

MONDAY, MAY 22 (3 GENERAL CE HOURS)*

- 8:00AM – 11:00AM **Aftercare Solutions**
Linda Findlay & Lynda Cheldelin-Fell, International Grief Institute
- 11:00AM **Lunch for golfers, Ironwood Golf Club**
- 12:00PM – 5:00PM **Jerrit Clayton Classic Golf Outing, Ironwood Golf Club**
- 5:00PM – 6:00PM **Golf Awards at Ironwood Golf Club**

SPEAKERS



Linda Findlay



Lynda Cheldelin-Fell

TUESDAY, MAY 23 (3 GENERAL, 1 LAW CE HOURS)*

- 9:00AM – 9:50AM **Law Seminar**
Andy Clayton, CFSP, Executive Director, Indiana Funeral Directors Association
- 10:00AM – 10:50AM **IFDA Business Session**
- 11:00AM – 1:00PM **Lunch on the Trade Show Floor**
- 11:00AM – 2:00PM **Trade Show Floor**
- 2:00PM – 4:00PM **Implantable Devices and Therapies: What You May Not Know**
Sharon L. Gee-Mascarello, CFSP, MBIE & Dr. Jeffrey P. Bellefleur, BS, MS, MD
- 6:00PM – 8:00PM **Opening Party** featuring Brandon Boerner of The Cosmic Situation

**Only 1 CE hour may be earned while on the trade show floor*

SPEAKERS



Andy Clayton, CFSP



Sharon L. Gee-Mascarello
CFSP, MBIE



Dr. Jeffrey P. Bellefleur
BS, MS, MD

SCHEDULE

WEDNESDAY, MAY 24 (3 GENERAL, 1 LAW CE HOURS)*

- 9:00AM – 9:50AM ***Leveraging the Internet in Funeral Service***
Daniel Hug, Ring Ring Marketing
- 10:00AM – 10:50AM ***Online Reviews: How to Get Good Ones and Fix the Bad Ones***
Daniel Hug, Ring Ring Marketing
- 11:00AM - 12:00PM **Education Foundation/Isaac Ball Fellows/Students/Intern Committee Lunch**
- 11:00AM – 1:00PM **Lunch on the Trade Show Floor**
- 11:00AM – 2:00PM **Trade Show Floor**
- 2:00PM – 2:50PM ***Joseph Gawler's Sons: Funeral Home of the Presidents Introduction***
Duane Hills, President Joseph Gawler's Sons, LLC
- 3:10PM – 4:00PM ***Law Seminar***
Andy Clayton, CFSP, Executive Director, Indiana Funeral Directors Association
- 5:30PM – 6:30PM **Past Presidents Reception**
- 5:30PM – 6:30PM **Presidents Reception on Trade Show Floor**
- 6:30PM – 8:00PM **Presidents Dinner- EVERYONE is invited!**
SPONSORED BY: Cincinnati Equitable Life Insurance Company
- 8:00PM – 9:30PM **Trivia by Table with Hambone's Trivia**

SPEAKERS



Daniel Hugg



Duane Hills

**IFDA at your fingertips –
download our app today!**

GOOGLE PLAY

APPLE STORE



**Only 1 CE hour may be earned while on the trade show floor*

SCHEDULE

THURSDAY, MAY 25 (2 GENERAL, 1 LAW CE HOURS)*

8:30AM – 9:20AM

It's Not Just a Cremation

Adam Sanden, President of Brunner Sanden Deitrick Funeral Home & Cremation Center

KEYNOTE SPEAKER

9:40AM – 10:40AM

Embrace Your Thoughts, Elevate Your Life

Speaker John O'Leary, National Best Selling Author and Speaker

SPONSORED BY: Funeral Directors Life, NFDA



It's harder than ever to be a funeral director today. You work longer hours, and the job is more demanding, which can lead to burn out and stress beyond imagination. Some days, it's easy to feel like the cards are stacked against you, but you can be empowered by your circumstances and overcome them.

John O'Leary, speaker and author, knows a thing or two about overcoming unimaginable circumstances. As a child, John was burned on 100% of his body and was given a less than 1% chance to live. With those conditions, he could have given up, but he changed his way of thinking and focused on having a positive perspective.

You will learn from John the power of shifting your mindset, clarifying the power of your thoughts, and determining the impact of your beliefs, words, actions, and results.

11:00AM – 12:00PM **Memorial Service**

SPONSORED BY: Messenger, Funeral Home Gifts

12:00PM – 1:00PM **Honored Guests Lunch (invitation only)**

12:00PM – 2:00PM **Lunch on Trade Show Floor**

12:00PM – 3:00PM **Trade Show Floor**

3:10PM – 4:00PM

Law Seminar

Andy Clayton, CFSP, Executive Director, Indiana Funeral Directors Association

****Only 1 CE hour may be earned while on the trade show floor***

SPEAKERS



Adam Sanden



John O'Leary

SPONSORS

(AS OF 3/13/23)

TITLE CONVENTION SPONSOR



KEYNOTE SPEAKER JOHN O'LEARY



FUNERAL
DIRECTORS
LIFE



REGISTRATION DESK



CONVENTION BAGS



PRESIDENT'S DINNER



SPEAKER ADAM SANDEN



MEMORIAL SERVICE



SERVICE PIN



Each year at our convention, IFDA is pleased to present service pins to our members recognizing their years of licensed funeral service practice in Indiana. We will be recognizing each decade of service — 10, 20, 30, 40, 50, 60, and 70 years of service.

Please note: We are unable to present service pins retrospectively.

**All pins will be awarded during the President's Awards Dinner
Wednesday, May 24th**

**If you are eligible for a pin, please complete and return this form to the
IFDA office no later than April 28, 2023**

Name _____

License Number _____

Email address _____ Phone # _____

Funeral Home _____

Address _____

City _____, IN Zip _____

First licensed to practice funeral service in Indiana: Year _____

Mortuary School Attended _____

Graduation Year _____

I am eligible for a _____ year service pin this year.

If you are receiving a 50, 60, or 70 year pin, is there a family member or colleague you would like to have present your pin to you?

Name _____

**Please send with convention registration or
email to the attention of Bailey at bailey@infda.org**

IFDA CONVENTION REGISTRATION

Early Bird Deadline: Postmarked by April 28, 2023

No refunds for cancellations after April 28, 2023

Please print and use a **separate** form for each convention registrant.

Name _____ License # _____

Firm Name _____

Email _____ Phone _____

Spouse/Guest (if attending) _____

**REGISTRATION
INCLUDES 14
CE HOURS!**

LICENSED MEMBER REGISTRATION

With proof of another state membership, you may register using the member rate

		QUANTITY	TOTAL
Full Registration* BY 4/28/23	\$225	_____	_____
Full Registration* AFTER 4/28/23	\$275	_____	_____
One Day Registration	\$225	_____	_____

LICENSED NON-MEMBER REGISTRATION

Full Registration	\$550	_____	_____
One Day Registration	\$450	_____	_____

NON-LICENSED PERSONNEL

Non-Licensed Registration (full/one-day)	\$150	_____	_____
Mortuary Students/Interns	FREE		

PAYMENT TOTAL

\$ _____

☐ Check Enclosed Check # _____

Please bill my: ☐ MasterCard ☐ Visa ☐ Discover ☐ Amex

Card Number _____ Expiration Date _____ Security Code _____

Billing Address _____

Signature _____



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